



# **UPGRADE:** *7 Keys to Reaching the Next Level*

**Mark Sanborn, CSP, CPAE**

*More important than achieving your goals:*

**Pursuing Your Potential!**

**Understand:** Practice the New Rules of Learning

**Plus:** Add Value to Everything You Do

**Give:** Become a Go-Giver instead of a Go-Getter

**Relate:** Go Beyond “Interacting” to “Building Relationships”

**Adapt:** Future-Proof Yourself by Conquering Change

**Discipline:** Develop the Skill of Self-Mastery

**Execute:** Implement Boldly — Practice the Action Imperative

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